HOW TO SUPPLY YOUR COPY

Print and digital publications

Uploading copy
You can supply your copy by following the upload copy link provided in the order confirmation email you have been sent.

Profiles
LOGOS Please provide EPS or TIFF files at 305 pixels per inch minimum (please convert text to outlines).

IMAGES Please provide EPS or TIFF files at 305 pixels per inch minimum. Minimum width 125mm

COPY Copy for profiles to be supplied by email,Word document attachments are acceptable.

Display adverts
If you have designed your display advertisement we can accept the following formats:

- High Resolution PDF for print CMYK
- EPS files (if in Illustrator please convert type to outlines) minimum 305dpi if Photoshop EPS.

Note that we print at 175dpi and cannot guarantee exact print colour reproductions.

NB: For double-page spreads no type should appear 7.5mm either side of the gutter.

PDF files for digital magazines
Please provide each advert as a single PDF file with the following settings:

- Embedded fonts (not subset, please avoid CID Type H encoded fonts). This allows the text to be picked up by the internal search facility and also makes it accessible and printable.
- High resolution PDF, minimum of 300 pixels per inch, for print CMYK.
- Cropped to exact art size (no need for crop marks/bleed etc, as we are not a traditional print process).

General advice for this medium:
- Remember that your advert will be viewed on screen rather than on paper. Less and larger text is better for your important points – details can be zoomed in on.
- Don't forget to include your URL and/ or email address. Make sure your website address stands out if that is what you want to direct people to.

Student Career Guide – print and digital magazine
Artwork sizes (height x width)

	BLEED	TRIM	TYPE AREA
DPS	256 x 396mm	250 x 390mm	220 x 360mm
FULL-PAGE	256 x 201mm	250 x 195mm	220 x 165mm
HALF-PAGE			107 x 165mm

A Guide to a Career in Law – digital magazine
Artwork sizes (height x width)

	BLEED	TRIM	TYPE AREA
DPS		250 x 390mm	220 x 360mm
FULL-PAGE		250 x 195mm	220 x 165mm
HALF-PAGE			107 x 165mm

PROSPECTS

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Prospects.ac.uk

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Logos
Please note the following requirements for logos:

MINIMUM DIMENSIONS	WIDTH X HEIGHT
SQUARE	110 x 110 pixels
PORTRAIT	80 x 150 pixels
LANDSCAPE	170 x 70 pixels

- Max file size 8kb
- 72ppi resolution
- JPG, GIF or PNG format
- No animation allowed
- Logos must be one of the dimensions shown

Online banner advertising
Please note the following requirements for online advertising on Prospects.ac.uk and in the Prospects.ac.uk newsletter

ADVERT TYPE	WIDTH X HEIGHT	MAX FILE SIZE	MAX ANIMATION DURATION
728 x 90 (leaderboard)	728 x 90 pixels	45k	15 secs
300 x 250 (MPU)	300 x 250 pixels	45k	15 secs

- Allowed file formats: JPG, GIF, PNG, HTML, JavaScript
- Disallowed file formats: Shockwave, Flash, Java applets
- All external URLs used within display advertising tags must reference a secure server. Any absolute URLs used that start with 'http://' instead of 'https://' will cause the creative to deliver incorrectly.

Video profiles
For employer profile videos please send a link to a YouTube video

PROSPECTS