

PACKAGE

Sector guides

Different sectors have different recruitment needs and we recognise the importance of targeting your communications to the right audience. That's why we've developed our sector guides.

Containing industry insights, job search advice and postgraduate study options, these digital-only publications provide recruiters with an ideal channel to promote vacancies and company profiles to students and graduates who are actively seeking employment in specific areas.

Effective independently or as a campaign enhancement for the Student Journey Package, additional promotion via social media and Prospects.ac.uk will ensure all-round recruitment success.

Booking deadline: October 2017
Live date: November 2017

2.3 million monthly unique visitors to Prospects.ac.uk
253,000 registrants emailed with *Accountancy, banking and finance* guide in digital format at peak times of year
186,000 registrants emailed with *Engineering and manufacturing* guide in digital format at peak times of year
190,000 registrants emailed with *Information technology* guide in digital format at peak times of year
85,000+ following through social media

PROSPECTS



Professional development and training

Getting extra qualifications or attending training courses will make climbing the career ladder much easier in the engineering and manufacturing sector.

Do I need to do postgraduate study?
While postgraduate study isn't essential for entry into many engineering or manufacturing careers, Masters degrees, PhDs and professional qualifications are highly sought after in fields such as product design and research and development.

Indeed, some larger companies run bursary schemes to encourage students - and potential future employees - to study a Masters degree. BAE Systems, Airbus, MSc Bursary Scheme, for example, pay tuition fees of up to £5,000.

However, those looking to become a Chartered Engineer (CEng) should have a Master of Engineering (MEng) degree or Engineering Doctorate (EngD), accredited by a professional body.

For more information, search for **postgraduate courses in engineering and manufacturing**.

Should I join a professional body?
Joining a professional body isn't usually necessary to gain your first graduate job. However, it provides easier access to networking opportunities, training events, discussion forums and the latest industry news.

all of these things help graduates to enter the sector and develop professional expertise. What's more, becoming a member of a chartered body is obligatory if you want to be assessed for registration as a CEng or an Incorporated Engineer (EngI).

Which professional qualifications are recognised?
Professional qualifications can usually be completed while in employment. Professional bodies that provide recognised training include the:

Institute of Food Science and Technology (IFST) The only professional body that covers all aspects of food technology in the UK, the IFST offers an accreditation scheme to become a chartered scientist.

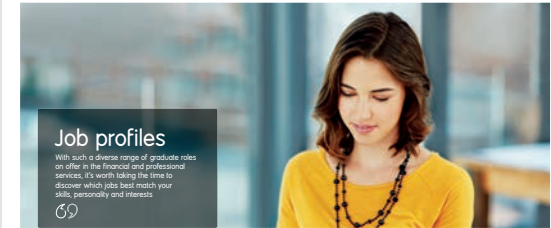
Institution of Chemical Engineers (IChemE) This body provides numerous training opportunities. Accreditation is a range of specialist topics.

Institution of Civil Engineers (ICE) A registered professional body with the Engineering Council UK, membership provides access to several professional development courses.

Institution of Engineering and Technology (IET) This organisation offers IET Advantage, a membership option that helps recent graduates to become CEng or EngI-registered.

Institution of Mechanical Engineers (IMechE) Membership gives access to a range of training courses in management and technical subjects. For more information, see **How to become an engineer**.

Engineering and manufacturing www.prospects.ac.uk



Job profiles

With such a diverse range of graduate roles on offer in the financial and professional services, it's worth taking the time to discover which jobs best match your skills, personality and interests.

Chartered certified accountant £25,000 This varied role usually involves delivering financial forecasts, auditing and investigating queries, or developing and maintaining accounting systems for clients in a range of sectors. However, you'll first need to attain the Association of Chartered Certified Accountants (ACCA) Qualification. You may be expected to maximise the efficiency and profitability of a business, and provide guidance on corporate finance, insolvency or tax matters. While your daily duties will be determined by the industry that you work in, there's plenty of scope for overseas work and you may eventually even be able to start your own business. Explore the role of chartered certified accountant .	Insurance underwriter £25,000 It's the thought of making decisions on applications for motor, travel or life insurance appeals to you, then this job might be worth your consideration. Using your analytical, numerical and statistical skills, you'll assess the likelihood of claims being made using the information provided by prospective clients, while setting the terms of any acceptance. Working closely with actuaries, and risk and claims managers, you'll seek to strike a balance between keeping policyholders happy, attracting new business and retaining the ability to meet pay-outs. Find out more about being an insurance underwriter .	Retail banker £18,000-£25,000 To begin a career in retail banking or consumer banking as it's also known - you'll need strong skills in sales, leadership and customer service, as well as a sound understanding of financial products. Many graduates first work with high street banks and building societies, although an increasing number of roles are available at companies offering online services. Branch management might involve budgeting, overseeing a team of people, introducing new products, representing the organisation at local events, meeting customers face-to-face or working to sales goals. Discover what it's like to be a retail banker .	Stockbroker £25,000-£40,000 Fewer you could handle a hectic and challenging financial environment where your negotiating, analytical, time management and risk-taking skills are put to the ultimate test? If so, stockbroking could be for you. Your daily role may involve helping individuals or companies to invest in the most lucrative stocks and markets, managing their wealth portfolios by buying and selling when the timing is just right. To do this successfully, you'll need to carry out specific market research and analysis, stay on top of the latest legislation, and be aware of the latest stock news and reports. Gain an insight into the role of stockbroker .
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Accountancy, banking and finance www.prospects.ac.uk

What the package includes:

Advertising in digital magazine

Sent directly to students and graduates and hosted on the sector hub on Prospects.ac.uk

Social media support

Via Twitter, Facebook and LinkedIn to 85,000+ followers