

PACKAGE

Student journey

Across online, on-campus and mobile channels, Prospects puts your brand in front of motivated students from day one.

We know that most students are considering their career options from their first year at university. This recruitment package enables you to influence their decisions at this early point, as well as showcase your internship and graduate scheme opportunities all year round.

The package includes online exposure on Prospects.ac.uk via a profile and internship/graduate scheme listings as well as a presence in the *Student Career Guide* distributed in both print and digital format.

Package booking deadline: 21 July 2017
Live date: 22 September 2017

2.3 million monthly unique visitors to Prospects.ac.uk
800,000 Prospects registrants emailed with the *Student Career Guide* in digital format at peak times of year
80,000 print copies of *Student Career Guide* distributed via university careers services and careers fairs
85,000+ following through social media

PROSPECTS

	Gold	Silver	Bronze
Graduate employer profile for 12 months An ideal platform to tell students and graduates what you have to offer	✓	✓	✓
Graduate scheme listing Vacancy listings of your latest graduate scheme opportunities	Four	Four	One
Internship listing Vacancy listings of your latest internship opportunities	One	One	One
Display or profile advertising Student Career Guide Produced in digital and print format with a combined circulation of 880,000	DPS	Full-page	Half-page
Social media support Via Twitter, Facebook and LinkedIn to 85,000+ followers	✓	✓	✓